



CHEMICAL STOCKPILE EMERGENCY PREPAREDNESS PROGRAM (CSEPP)



IDENTIFYING & ADDRESSING FALSE INFORMATION IN THE DIGITAL ERA

DATE: AUGUST 24-25, 2021, 10AM-1PM MDT

Course Overview: In coordination with the Alethea Group, six hours of online learning to enhance PIO/PAO capabilities to respond to the dynamic threat of dis/mis/mal-information. This course will equip participants with the knowledge and tools necessary to identify, analyze, and respond to a potential disinformation campaign perpetrated by a malicious actor. Throughout the four-part course, participants will have the opportunity to test new tools, explore their own organization's capabilities, and enhance their understanding of the disinformation landscape.

Course Point of Contact: Brett Hansard, Argonne National Laboratory; Phone: (818) 399-7158; Email: bhansard@anl.gov.

Training Location: Online, Zoom for Government platform

Number of attendees: Up to 12 people (can be expanded to 24)

Course Agenda:

Welcome/Introductions/Explanations

Unit One: Disinformation 101

1. Understanding why disinformation is effective
2. Recognizing our adversaries
3. Dissecting a disinformation campaign

Unit Two: Understanding Platforms

1. Exploring algorithms
2. Community standards and content moderation
3. Mainstream and fringe social media platforms
4. Spotting disinformation

Unit Three: Open-Source Tools

1. Understanding use cases
2. Exploring tools
3. Simulated investigation

Unit Four: Preparing and Planning

1. Planning to respond
2. Defining what matters
3. Identifying stakeholders
4. Determining threat level
5. Disinformation scenarios



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Wrap-up/Key Takeaways/End of course

***To get maximum value from this course offering, it is strongly recommended that all participants have a working computer camera, microphone and strong/dedicated internet connection for remote learning.**